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An Investigation of Barriers to Females' Involvement in the Nigeria Construction Industry

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ABSTRACT

The continuous domination of the Nigeria construction industry by men remains an issue of concern to construction stakeholders as females in the Nigerian construction industry continue to be largely underrepresented. The objective of this study was to investigate the barriers to females' involvement in the Nigerian construction industry with a view to suggesting strategies that will assist to bridge this barrier. The survey reviewed literature on the level of female participation, the perceptions about women, the opportunities available to females and strategies of increasing the number of female participation in the industry. The instrument for data collection was obtained by the use of a survey questionnaire as well as the reviews of extant literature. The sampling method employed is stratified random sampling. The questionnaires were administered to built environment practitioners in consulting and contracting establishment in Lagos metropolis, Nigeria. The findings revealed that the barriers which influence female under-representation in the Nigerian construction industry include; the male-dominated structure of the construction industry, family commitments such as marriage and childbirth, masculine nature of the job, long working hours. The strategies recommended to bridge this barrier include the formulation of employment policies which prevent sexism, educating young women about the industry, providing better working conditions and flexible working policies for women, provision of incentives in order to attract more women into the Nigerian construction industry.

Keywords: Barriers, construction industry, discrimination, gender, recruitment

1.0. Introduction

The construction industry contributes immensely to any economy; it is the sector responsible for the provision of physical infrastructure that guarantee improvement in the economic and social needs of the people; it significantly contributes to the fulfillment of national goals (Shittu and Shehu, 2010). The Nigeria construction industry is next to the agriculture sector as regards its contribution to the Gross Domestic Product (GDP) and regarding the number of people it engages as the workforce. However, a significant issue confronting the construction industry is that of gender barriers and discrimination (Sang and Powell, 2012; Kharmalamova, 2013; Powell and Sang, 2013). This according to Adevemi et al. (2006) leads to the substantial under-representation of women in the construction and engineering sectors. This issue of the poor representation of female in the construction industry is a concern among construction stakeholders. Previous studies posit that issues such as bad company policies with respect to recruitment and promotion, inadequate or unsafe working conditions, the tasks, the number and variability of hours worked, the monotony of the job, time pressures, targets, the consequences of mistakes, and family commitment constitutes some of the intrinsic factors that impose barriers to female under-representation in construction industry (Lingard and Francis, 2002; Loosemore and Waters, 2004; Lingard and Lin, 2004; Galea et al., 2015). The masculine nature of the construction industry, which is mostly characterized by its high levels of conflict and confrontational practices as well as its recruitment practices, has been known for some time to be a source of frustration for its female employees (Gale, 1994; Fielden et al., 2000; Fielden et *al.*, 2001). Other factors include interruption of women's careers due to reproduction at certain times of their lives which also leads to gender discrimination (Lusa *et al.*, 2009).

The construction sector according to Jahn (2009) has an extreme case of gender discrimination and lack of equal opportunities. The construction industry is one of the most male-dominated industries. Although researchers have shown that the performance ability of men and women in construction is at par and women can compete favourably when given equal opportunities (Ekesionye and Okolo, 2012). The industry has one of the highest percentages of gender discrimination (Amaratunga *et al.*, 2003). Sang and Powell (2012) opined that women are under-represented in all construction occupations and professions. Fielden *et al.* (2000) reported that over 11 million women are employed in the UK, this account for half of the total workforce of the nation. However, the survey exposed that women constituted for only 13% of the construction industry's workforce. Low female participation in the construction industry has continuously been the trend globally. In Canada, the labour force survey showed that women constituted only 15% of the construction industry and only 10% in South Africa (Darlene *et al.*, 2012; Jahn, 2009). Adeyemi *et al.* (2006) in a study revealed that approximately 16% of the Nigerian construction industry workforce was women; this implies that construction workforce continues to be mostly male-dominated of all the major industrial groups.

The underrepresentation of women in the construction industry results from numerous barriers which exist in the industry. The subsistence of these obstacles affects women at three significant levels; at recruitment, retention and job progress (Sang and Powell, 2012). While the construction industry has had difficulties recruiting women, it refused to retain the women who find themselves in the industry. Issues of career progression are a topical issue as their male counterparts tends to progress faster in the industry than the females (Kaewsri and Tongthong, 2012). Khazenet (1996) opines that employers of labour in the construction sector should try to retain the number of women that enlist the construction industry to reduce their continuous departure from the industry by promoting equality of opportunities.

The number of female enrolments in construction-related courses such as engineering, architecture and other built environment fields in Nigeria tertiary institutions has witnessed a significant increase over the years. Kehinde and Okoli (2004) reported that these enrolments are more concentrated in courses requiring office work rather than fieldwork. However, the industry has not seen an equivalent change in the number of female participants, implying that the increase of female entrants into construction related courses in higher institutions does not automatically represent an increase in the number of women actively involved in their area of acquired expertise. Equal Opportunities Commission (EOC, 2006) published that despite women constituting approximately 50% of the UK population, more than 46% of the labour market and more than 50% of the entrants into higher education; they account for just 10% of the construction workforce.

Numerous questions have arisen as to the reason why female participants are fewer in the construction industry, whereas sectors such as nursing, banking, and even agriculture have seen women perform brilliantly despite rigours which may be involved in these other industries. Dainty *et al.* (2000) suggested that to keep hold of women; the construction sector requires a practical understanding of women's careers and what promotes their career progression in comparison to men's. This fact will allow the industry to formulate policies on how to develop human resources management (HRM) plan for a fair and equitable work environment and thus improve their retention in the future.

Further investigation is however required as to why this situation persists and how to improve female retention in the construction industry. However, this research is centred on investigating the barriers to female involvement in the Nigeria construction industry.

2.0. Literature review

2.1. The construction industry skill shortage and need for women participation

The viable construction sector is required for nation building. The Confederation of International Contractors' Associations (2002) reported that the built environment represents more than half of the

total national capital investment while construction activities represent as much as 10% of GNP in developed and developing countries. The Nigeria Construction Industry is the largest employer of labour with over three million people working in the industry in different functions as practitioners (architects, quantity surveyors, planners, estate surveyors, land surveyors, engineers, and accountants), management staff, operatives, technical and labourers on construction sites. The construction industry contributes about 70% of the country's gross fixed capital and contributes about 3% to the gross domestic product (GDP). Construction output affects the economic activities positively, and other industrial activities revolve around the sector (National Bureau of statistics, 2015; Isa *et al.*, 2013).

However, the industry is said to be facing potential skill shortages (Babatunde *et al.*, 2012; Worrall *et al.*, 2006; Campbell, 2006). Moir *et al.* (2011) stated that this skill shortage is due to an aging workforce, spontaneous retirements in the industry and other social reasons and economic factors which result to shortages of skilled labour in the trades. In addition to the skilled labour shortages, the shortage of female professional workers is even more striking, and these skill shortages/gaps need to be controlled on time so that the industry can progress (Bryer, 2010). To overcome the shortages of skilled workforce, there is a need for a stable, skilled, motivated and available workforce to meet up with these skill demands. The Equal Opportunities Commission (EOC, 2006) observes that underrepresentation of women in the construction sectors is fuelling skill shortages and solving this problem, studies have shown that employing more women will help solve the problem (Darlene *et al.*, 2012). Babatunde *et al.*, (2012) suggest that construction employers need to access a larger pool of talent from a broader range of people and gender for recruitment to develop a higher quality workforce that is optimally motivated and well-skilled to meet increasing construction needs.

For the construction industry to surmount the challenge of skill shortage/gap, solve the problem of an aging workforce and meet the future demands of the industry, more women undoubtedly need to be employed and encouraged to stay in the industry.

2.2. Under-representation of females in the construction industry

The statistics of construction labour force indicate that the construction industry is male-dominated; women are reluctant to join the workforce because they experience discrimination when they apply for a job or when in practice (Chun *et al.*, n.d.). According to Munn (2014), there is continuously high enrolment of women undertaking full-time construction-related training in colleges in Britain and other European countries. This is an indication of the willingness of women to work in the industry, but they decline to progress further. There is, however, the perception that some women do not want to take courses in construction because of how the industry is perceived. The construction sector has always been known as a male-dominated industry. This problem is prevalent with the continued shortage of women within its workforce. The perspectives of the industry have not changed over the years, and the failure to contend with the damaging perception is what discourages some women from seeking for jobs within the construction industry (Arslan and Kivrak, 2004; Post, 2003).

Jahn (2009) found that the number of male workers compared to the female workers in the construction industry still varied in extreme amounts. This is as shown in Figure 1 were female workers only make up 10% of the total number of workers in the South African construction industry as of 2007. In the context of a developing country like Nigeria with a population of approximately 150 million people as of 2006; half of these are females (Fapohunda, 2012). The statistical strength of women demands that they be adequately represented in all facets of the economy of the country with particular emphasis on the construction industry which is one the prime motivators of any country's economic activities (Adeyemi *et al.*, 2006). Tajudeen and Adebayo (2013) opine that Nigeria women have high potentials to improve the social and political landscape and hence transform the society better. Nevertheless, the construction industry has had a difficult time engaging women; in the UK for example, female constitute nearly 50% of the population, over 46% of the labour market, and over half of the total entrants into higher education, women are however responsible just 10% of the construction workforce (EOC 2006).



Figure 1: Percent of females to males in the South African Construction industry as at 2007 (*Source: Jahn, 2009, p. 17*)

Adeyemi *et al.* (2006) revealed that although female labour force represents about 50 percent of Nigeria's human resources, only 16.3% of the industry's workforce is women. Approximately half of these women are employed as labourers, 37.5% as secretarial staff, 10% as office staff and 2.5% as craftsmen. The National Bureau of Statistics (NBS, 2015) revealed that men make up more than 90% of the Nigerian construction workforce even though women constitute more than half the existing total workforce. The distribution of male employees in the sector between 2010-2012 shows that male employees represent 91.38% in 2010, 91.61% in 2011 and 91.52% in 2012 (NBS, 2015).

Table 1 presents the employment by gender of the construction industry in Nigeria. From the table, there was an increase in the number Nigerian male employees for all three years while the number of females employed saw a reduction in their numbers by 0.45% between 2010 and 2011, but an increase by 6.10% for 2012 (National Bureau of statistics, 2015). This is the clear indication of apathy in the involvement of females in the construction sector in Nigeria.

	Male		Female		Total
Year	Nigerian	Non-Nigerian	Nigerian	Non-Nigerian	Total
2010	5,861,845	147,633	398,403	7,202	6,415,082
2011	6,065,033	150,719	396,602	8,488	6,620,842
2012	6,327,377	157,644	420,779	7,716	6,913,536
Total	18,254,255	455,996	1,215,784	23,406	

Table 1: Employment size by gender in Nigeria construction industry 2010-2012

Source: (National Bureau of statistics, 2015, p. 5)

3.0. Methodology

3.1. Data collection

Questionnaires were administered to respondents to elicit information on the involvement of females in the Nigeria construction industry directly by the researcher. The population for the survey is made up of the professionals in the Nigerian construction industry; the targeted stakeholder groups are the professionals in the building construction industry. Stratified random sampling technique was used in the choice of the sample size of the population to professionals in consulting and contracting organisations of the built environment in Lagos metropolis, Nigeria. Purposive sampling technique was used in administering the questionnaire to the professional as identified from the sample size. The study area was limited to Lagos metropolis in South-western Nigeria because about 65% of corporate head offices of consulting and contracting organisations were in this area and due to the time frame of the research work. The designed questionnaire was structured into two sections. The first section contained the title of the study and background information of the respondents, such questions as the type of organization, respondents' designation, academic qualifications, and work experience, marital status, and sex of respondents. The second section of the questionnaire related to objectives of this research which was to identify the barriers that lead to female underrepresentation in the Nigerian construction industry and to investigate if women are given equal opportunities in the Nigerian construction industry.

A total of 100 questionnaires were administered to the selected professionals. Out of the 100 respondents that were selected, 55 respondents completed the questionnaire reasonably, however, 14 questionnaires were rejected by the researchers for inadequate responses in the most critical section of the questionnaire; while 45 respondents did not return the questionnaire. Therefore, 41 questionnaires were found suitable and used for the analysis. These questionnaires were analysed with the use of Statistical Packages for Social Sciences (SPSS 16) using the statistical methods of average, percentage, mean score (MS).

4.0. Results and Discussion

This section discussed the findings of the study with respect to the barriers to female representation in the construction industry and the type of opportunities that exist by gender in the Nigerian construction industry.

4.1. Barriers that lead to female under-representation in the Nigeria construction industry

Table 2 presents the mean scores of the rankings of male and female respondents concerning barriers that influence female underrepresentation in the Nigerian construction industry. The male respondents agreed that the male dominance of the industry is the highest barrier with a mean score of 4.65 followed by family commitments. Masculine nature of the job both had mean scores of 4.13. The results of the female respondents agree with the response of the males as the male-dominated nature of the industry ranked the highest with a mean score of 4.7. While the female preference for some jobs other than jobs in the construction industry ranked second with a mean score of 4.3; family commitments, long working hours, Social-cultural perceptions and orientation about women not being as strong as men ranked third and fourth with mean scores of 4.2, 4.1 and 4.1 respectively.

The table further shows the mean score of both the males and females' perspective of the barriers in the industry. The male-dominated nature of the construction industry ranked the highest with a mean score of 4.66, followed by family commitments such as marriage and childbirth with a mean score of 4.15. The masculine nature of the job and long working hours ranked third with mean scores of 4.07 and 4.07 respectively; while lack of career progression, the poor image of the construction industry, lower pay than male counterparts for the same level of work ranked the least with mean scores of 2.95, 2.85, 2.78, and 2.51 respectively.

The findings of this research revealed that the male-dominated nature of the industry ranked the highest which is similar to the result obtained by Olusola *et al.* (2012) where the male-dominance of the industry, as well as family commitment, ranked highest. The findings of Olusola *et al.* (2012) further revealed that the nature of the construction industry, gender discrimination, social-cultural perceptions and orientation ranked third, fourth and fifth respectively. On the other hand, the least ranked factors from their research were lack of career progression, reduced image of the construction industry, lack mentoring and recruitment policies and procedures which is similar to the findings of this study as fear of competition with men, lack of career progression, poor image of the construction industry and lower pay than male counterparts for the same level of work were the least barriers

Identified Factors	Male Mean	Female Mean	Overall Mean	Rank
Male dominance of the construction industry	4.65	4.7	4.66	1^{st}
Family commitments such as marriage and childbirth	4.13	4.2	4.15	2^{nd}
Masculine nature of the job	4.13	3.9	4.07	3 rd
Long working hours	4.06	4.1	4.07	3 rd
Female preference of some jobs other than jobs in the construction industry	4.00	4.3	4.07	5 th
Social-cultural perceptions and orientation about women not being as strong as men	3.84	4.1	3.9	6 th
Negative stereotypes toward women mingled with the traditional belief that construction is men's job	3.65	4	3.73	7 th
Discriminatory recruitment practices	3.52	3.3	3.46	8 th
Discouragement due to male attitude	3.19	3.2	3.2	10 th
Salaries and wages when compared to other professions	3.06	3.3	3.12	11 th
Sexual harassment	3.00	3.2	3.05	12 th
Lack of family-friendly working environments.	2.94	3.2	3	13 th
Fear of competition with men	2.87	3.2	2.95	14 th
Lack of career progression	2.71	3.3	2.85	15 th
Poor image of the construction industry	2.77	2.8	2.78	16 th
Lower pay than male for the same level of work	2.52	2.5	2.51	17 th

Table 2: Barriers to female participation in the Nigerian construction industry

Hence, the agreement in the identified barriers given in this research work with findings in the past research work within Nigeria shows that the identified barriers which influence female underrepresentation in this research work are valid and are not just methodological manufactured fact.

4.2. Equality of opportunities amongst male and females in the Nigerian construction industry

Table 3 shows the responses given by the respondents to the questions asked on the number of employees and females in each respondent's organization. From the table a total number of five (5) respondents representing 12.2% indicated that there are 0-5 number of employees in their organization, 2.4% indicated that there were 6-10 employees and 70.7% of them indicated that the number of employees within their organization was above 20. The numbers of female in the respondents' organization were also revealed: the result shows that 4.9% of the respondents indicated that there are no female professionals in their organization. A large number of the respondents indicated that the number of females in their organization was in the range of 1-3 with a percentage of 63.4%.

Furthermore, Table 3 presents another set of questions which the respondents were asked as shown with the responses given by each respondent. This section was analysed using frequency counts and mode. From the table, 26 respondents said 'Yes' to the question "do women in your organisation have equal chances of executing site related works as men", while a total number of 13 and 2 filled 'No' and 'Unsure' respectively.

The response 'Yes' also ranked the highest for questions such as "do women on the same cadre receive the same rate of salary as their male counterparts" and "are women likely to have a chance to get jobs equal to men on office related works." On the other hand, questions like "are women employed based on their marital status in your organization" and "are their policies in place for flexible working hours for women" had 'No' as their highest response. Hence, it can be concluded that equal opportunities exist for women in the construction industry as the majority of the respondent agreed to the statement on female opportunities. From the findings of the survey, although the percentage of female employers to their male counterparts is approximately 16%, it was concluded that women in the construction industry are being accorded equal opportunities in the Nigerian construction industry. However, this finding is not in agreement with Madikizela and Haupt (2005) where a survey was carried out on the South African construction industry women. In the research, 94.1 percent of women said women do experience discrimination on the job in the construction sites than in consultancies films.

Description	Range	Fre	equency	%
Total number of employees in your current organization			5	12.2
			1	2.4
			3	7.3
			3	7.3
		0	29	70.7
		.0	41	100
			19	100
How many female professionals are employed currently in your			2	4.9
organization	1-3	1-3		63.4
	4-6		10	24.4
		9	3	7.3
	Total	, 	41	100
	Maan 3		3	
Description	Wiean	Frequency	-	
	Ves	No	Unsure	Mode
Do women in your organization have equal chances of executing site	105	110	Olisuic	
related works as men?	26	13	2	Yes
Do women in the same cadre receive the same rate of salary as their male counterparts?	31	3	7	Yes
Are women likely to have a chance to get jobs equal to men on office related works?	32	4	5	Yes
Are there provisions for separate facilities for women employees e.g. toilet, ablution, etc.?		28	1	No
Does your company have clear policy on non-discrimination when hiring and training based on gender?		13	17	Unsure
Are there policies in place for flexible working hours for women?	8	25	8	No
Are women allowed to take maternity leave in your organization?		3	4	Yes
Are women employed based on their marital status in your organization?		27	7	No
Does your company have explicit policy on non-discrimination when hiring and training by sex?		13	17	Unsure

Table 3: Equal opportunities for females in the construction industry

However, the findings of this research agree with Mohammaden (2013) which revealed that 66% of construction organisations accord women equal chance as men in office work, 48% allow women same chance as men in task work on site, 22% provide separate facilities to women, 48% of organisation do have distinct and clear policy on non-discrimination when hiring, training and gathering information on the basis of sex, 96% of organisations give females opportunities to get promoted within the structure of the company's organisation.

From the outcome of this study, if equal opportunities exist for both male and female, why is the high gap in the percent of female involvement to that of their male counterparts in the construction industry? This was revealed in this research as there is no flexibility in the working hours for female in the construction industry. From the study, women are not employed based on marital status, but the lack of flexibility in working hours for female can be responsible for the dearth in female participation. Women are mothers and homemakers, flexibility should be allowed in certain circumstances such as when pregnant as well as when nursing a new-born baby aside from the usual maternity leave, by so doing women might be encouraged to take up construction jobs.

Lack of clear-cut policies on gender discrimination during hiring is also viewed as an impediment to female representation in construction. The formulation recruitment policies that take away the dichotomy of gender disparity in the construction industry will stem the tide of female underrepresentation.

5.0. Conclusion and recommendation

5.1. Conclusion

Females have continued to be mostly underrepresented in the Nigerian construction industry. This is seen in a typical construction firm; women are always fewer than men. This research sought to identify the barriers which lead to this underlying problem in the industry.

The summary of the findings of this study revealed that the perceived male-dominated nature of the construction industry and family commitments such as marriage and childbirth are responsible for the underrepresentation of female. However, it was established that there exists equal opportunity for both male and female in the industry but the lack of flexibility in working conditions is also an impediment to female entrants into the industry.

Discrimination during hiring does not promote equality because employers are mindful of the fact that women tend to go on maternity leaves during childbearing. They therefore, prefer males to their females' counterpart; nonetheless, if the female is more qualified or can perform as much as the male during recruitment. If employers can see women as of equal value as men, the issue of non-discrimination concerning gender during recruitment will tend to improve female representation in the construction industry.

5.2. Recommendations

Grounded on the findings and the recommendations of respondents the following recommendations are put forward:

- 1) The government, construction professional bodies, and organizations should give sufficient attention to the challenges women face in the industry and employ adequate strategies to solve these problems.
- 2) Policies which ensure equal opportunities and prevent discrimination against women at recruitment should be enforced in construction organisations.
- 3) Women should be allowed flexible working conditions in certain circumstances such as when pregnant and during the nursing of their new baby after completing the standard maternity leave.
- 4) More women should be employed and encouraged to stay to bridge the skills shortage of the construction industry

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